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# Application Development



**Rapidly changing  
expectations of OCTO  
(& you)...**

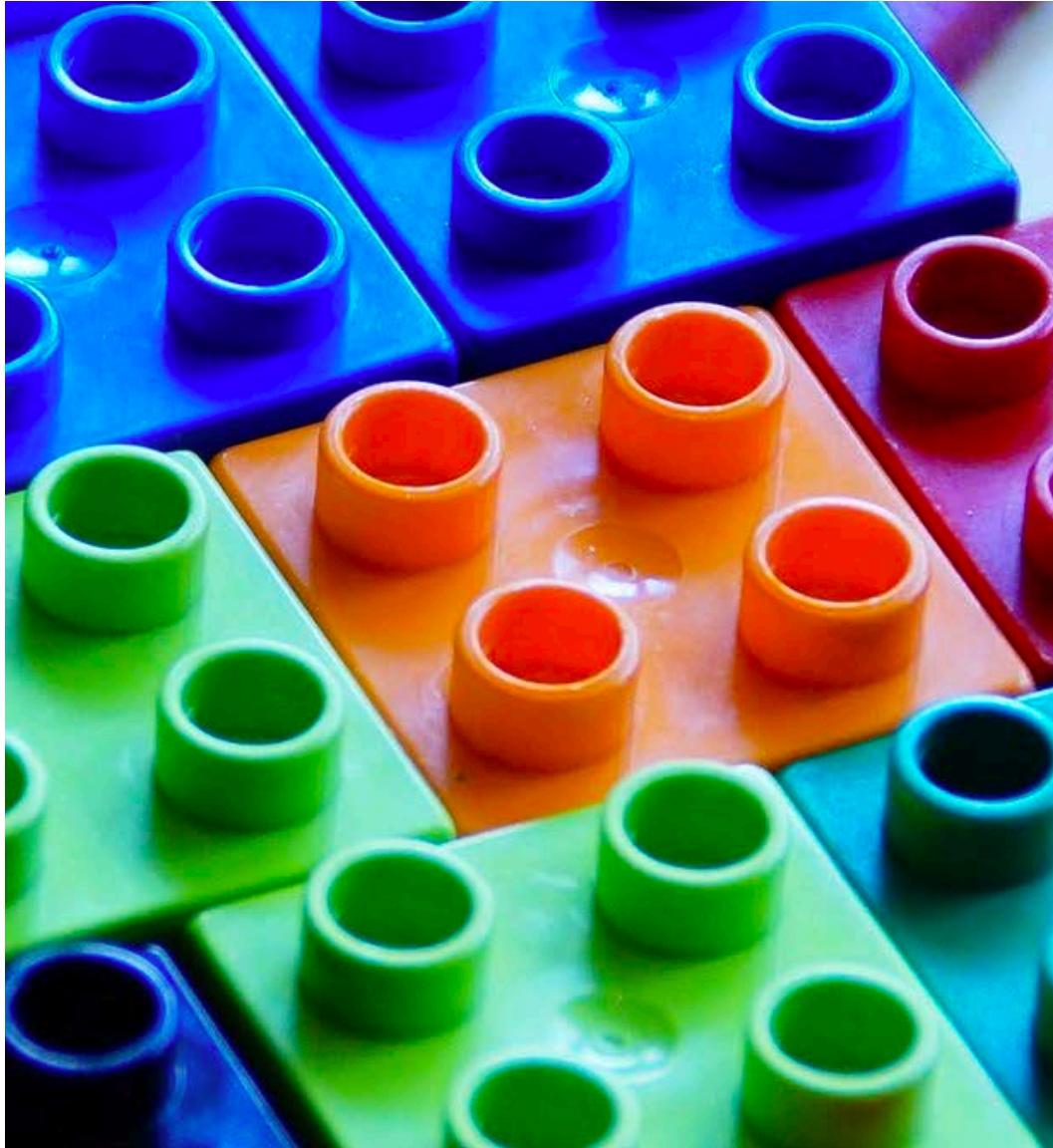




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...With even greater focus on the values that are most important to DC residents...





**TODAY:**  
**Align our core services**  
**with client needs,**  
**resources &**  
**requirements**

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**TOMORROW:  
Re-envision digital  
experience for those  
interacting with DC  
Government**

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**FUTURE:**  
Become a strategic IT  
leader by providing a  
customizable  
anything-as-a-service  
portal for our clients



## But what does this really mean?

Our **team** must help deliver **easy-to-use, valuable** and **secure** technology to DC agencies when they **need** it.

At the same time ensuring that we are using our workforce pipeline and procurement power to bolster, showcase and grow a healthy **DC tech eco-system**, that embraces **inclusive innovation**.

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# Needed Services

**Business Process  
Re-engineering**



**Custom Tech  
Solutions**



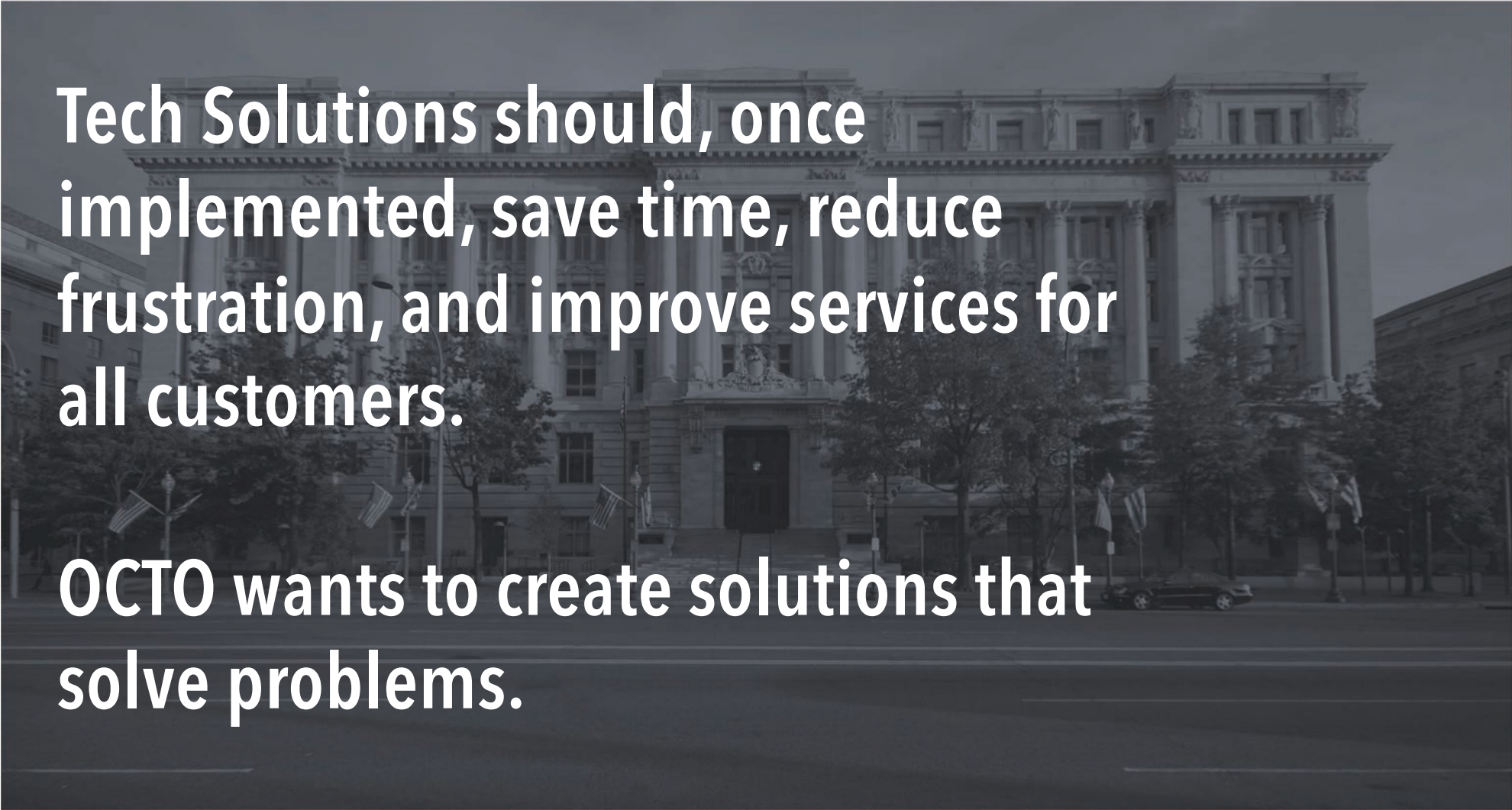
**Change  
Management**



**Staff  
Augmentation**







**Tech Solutions should, once implemented, save time, reduce frustration, and improve services for all customers.**

**OCTO wants to create solutions that solve problems.**

**...And we want to feel confident that any application vendor is able to design, develop and launch with consistent quality and meet specific standards.**



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**<Before You Touch a Single Piece of Code/>**

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**Clearly identify the  
problem ...**



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**... *and* how that same problem affects all stakeholders.**

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**Mapping user  
journeys is critical.**



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# Agile | The Process is Important

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**The more consistent  
the process, the higher  
likelihood of success.**



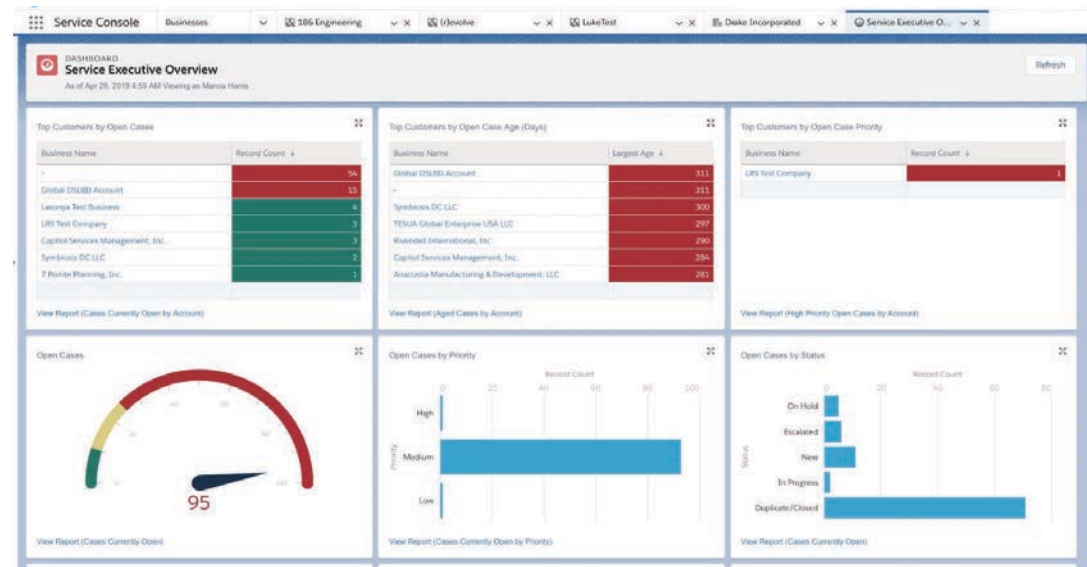
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**Flexibility to keep moving  
while also shifting toward  
a better solution.**



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Showcases progress  
to executives and  
developers.



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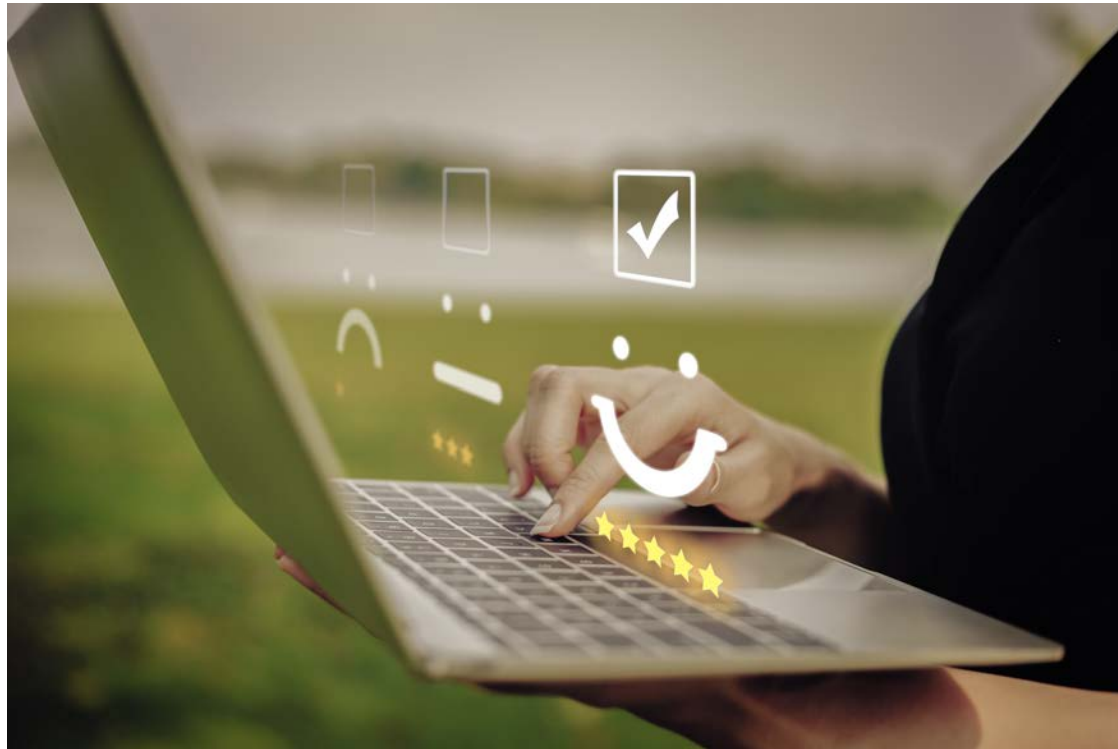


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**It's Done. But Does It Work for Users?**

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# User Experience

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# User Testing



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# User Acceptance

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# DSLBD Enterprise System

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## Goals


- Reinforce Mayor's commitment to developing local economy and nurturing vibrant CBE Community
- Demonstrate transparency in procurement process
- Hold Agencies and Developers accountable for setting and meeting goals to hire small and local businesses
- Challenge local businesses to participate in CBE Community to meet needs of Agencies and Government-Assisted Project Developers

# Answering Big Questions

How many CBEs are receiving contracts?



Are the contracts as Prime vendors or Subs? What type of contracts? What type of work?



Are you helping match solicitations to CBEs?



Can you ensure DC businesses are paid promptly?



Do you have clear view on whether a Prime or Agency will meet their CBE/SBE spend targets?

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# How did we get here?

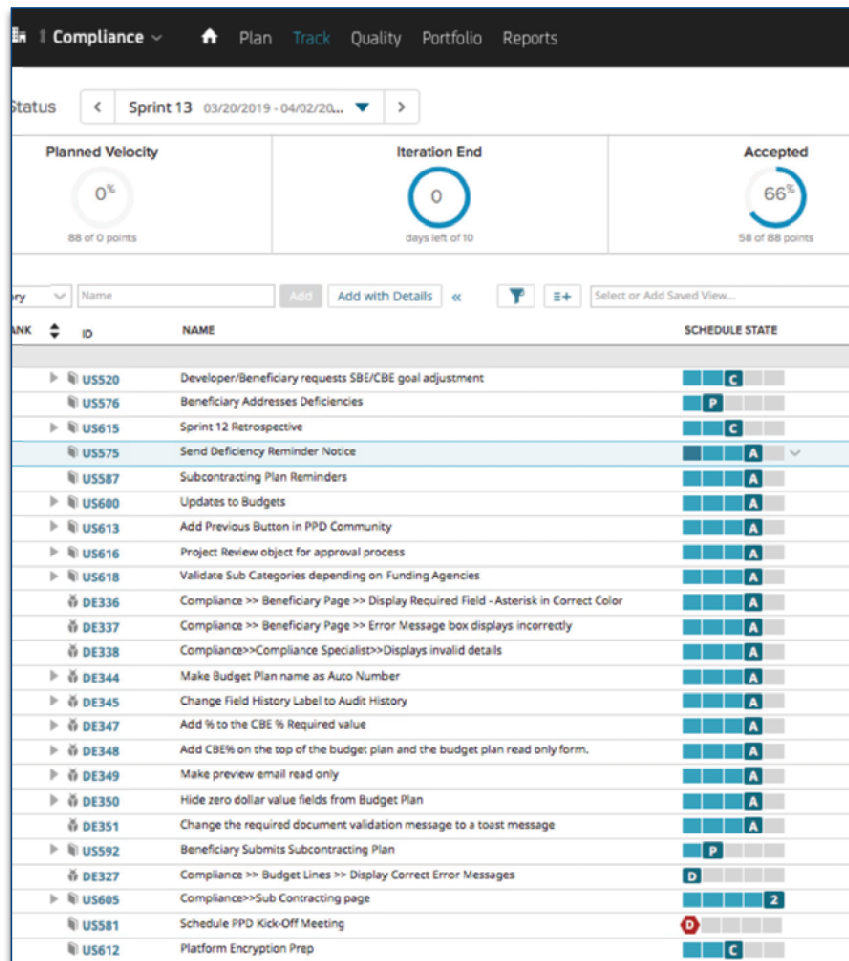
## **Process improvement project - business community focused**

- Focus Groups across each Division
- Functional Requirements
- Use Case Narratives and Diagrams

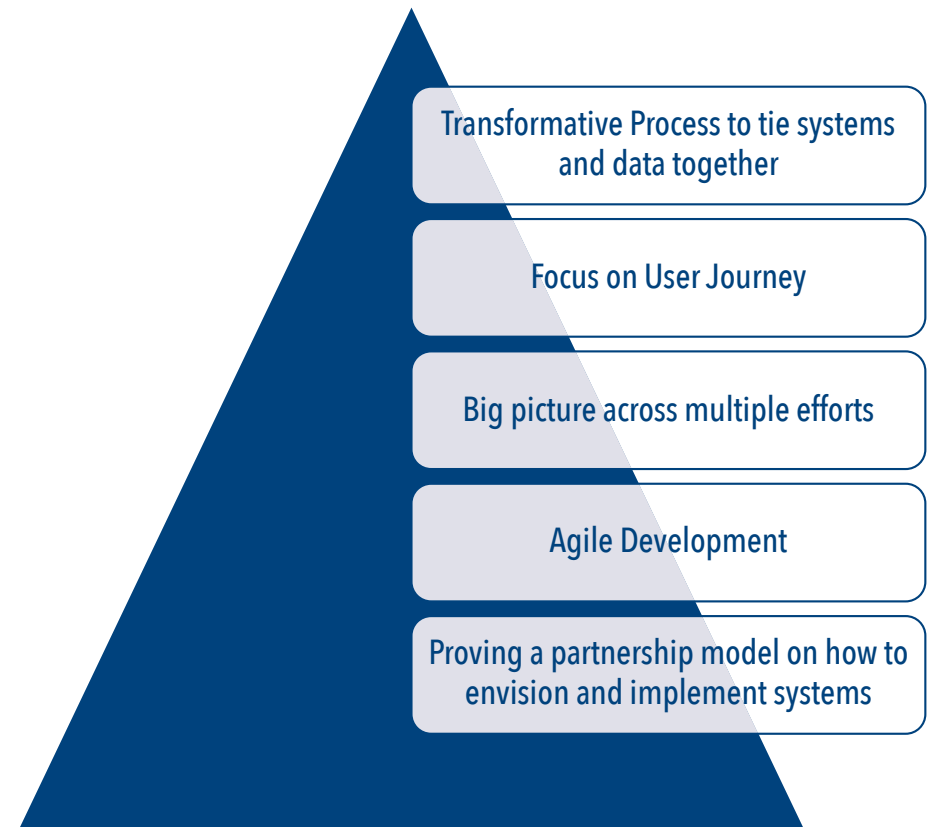
## **Enterprise Architecture**

- Concept of Operations
- Technical Requirements
- Data Analysis and Full Taxonomy
- Solution Options
- Fit-Gap Analysis – Salesforce Best Fit

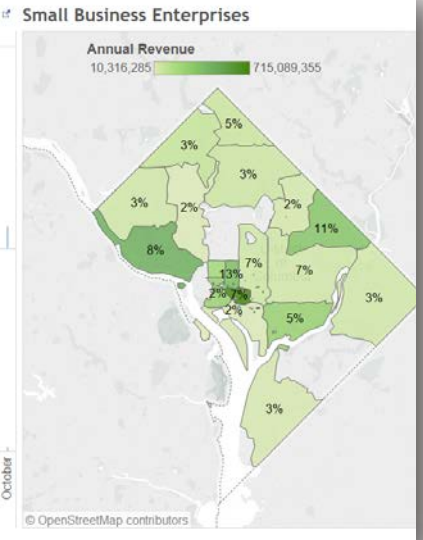
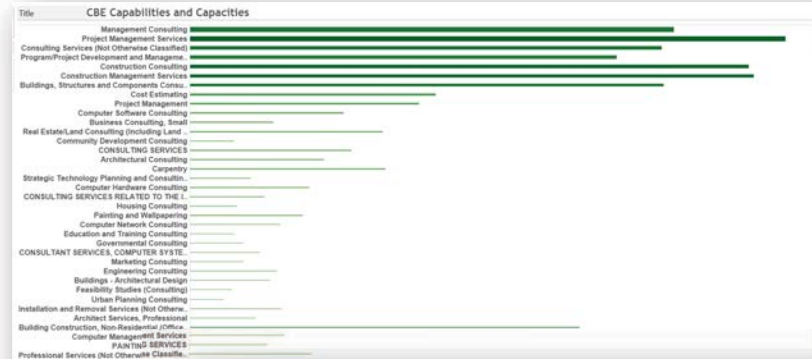
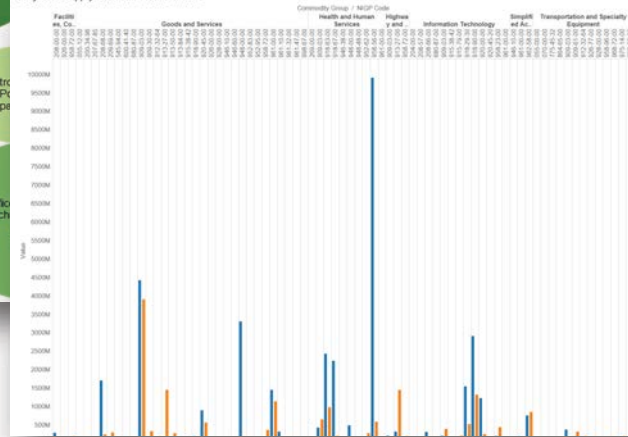
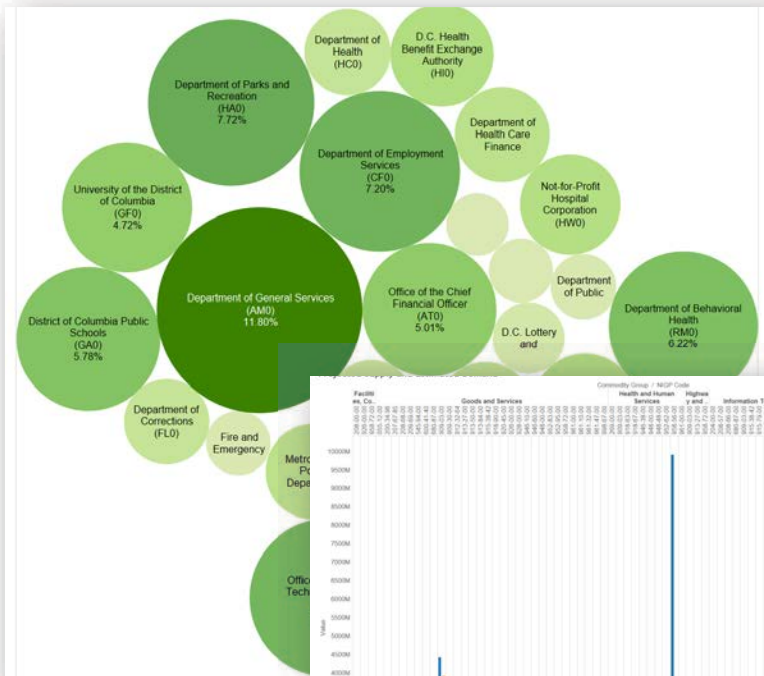




# Driving Transparency



# Supply & Demand Analysis



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# Questions?

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**Let's continue to  
check in and  
showcase our  
work together...**





# KEEP THE CONVERSATION GOING

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